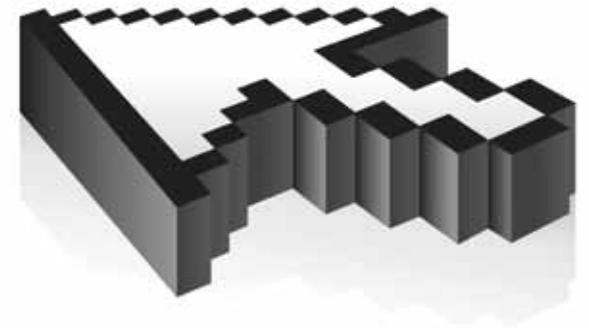


ONLINE ADVERTISING

SUSTAINABLE COUNCILS WEBSITE

REACH YOUR CUSTOMERS IN A FAST AND TARGETED WAY WITH ONLINE ADVERTISING.

The recently re-launched website is quickly becoming the premier site for local governments seeking the latest sustainability news. With plenty of interesting content attracting the right traffic, the Sustainable Councils website presents companies with some excellent promotional opportunities.



WEBSITE



| | SIZE | PRICE per mth |
|---|--|---------------|
| Top (Headline) Banner Maximum of 3 ads on rotation - one displayed at a time | Leaderboard: 728 pixels x 90 pixels | \$440 |
| Inline article banner Maximum of 3 ads on rotation - one displayed at a time | Full banner: 468 pixels x 60 pixels | \$275 |
| Right banners (sidebar) up to 3 in one of two configurations | Side squares: 250 pixels x 250 pixels (can be less than 250 high) Skyscrapers: 120 pixels x 600 pixels | \$220 |

ONLINE ADVERTISING

SUSTAINABLE COUNCILS UPDATE

For nearly three years, local governments around Australia have been subscribing to the Sustainable Councils Update. The Update is delivered straight to the subscriber's inbox fortnightly, so if you've got news that just can't wait, or want to reach readers directly and quickly, then advertising in the Update will meet your needs.

E-NEWS



| | SIZE | PRICE per edition |
|---|--|-------------------|
| Top (Headline) Banner one displayed at a time | Leaderboard: 728 pixels x 90 pixels | \$440 |
| Left Top (displayed directly after news ends) one displayed at a time | Full banner: 468 pixels x 60 pixels | \$330 |
| Left Bottom (displayed directly after news ends) one displayed at a time | Full banner: 468 pixels x 60 pixels | \$220 |
| Right banners (sidebar) up to 3 in one of two configurations | Side squares: 250 pixels x 250 pixels (can be less than 250 high) Skyscrapers: 120 pixels x 600 pixels | \$275 |

Combine any two units for a 5% discount
Combine any five units, or any one unit with exhibition or sponsorship
of Sustainable Councils for a 10% discount

Prices are in Australian dollars and include 10% GST.
International customers may not be required to pay
GST and prices will be discounted accordingly.

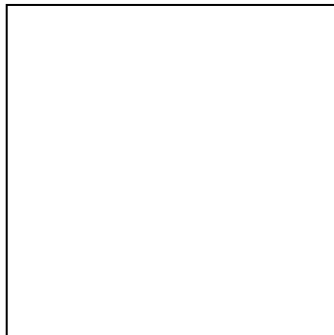
ONLINE ADVERTISING SPECIFICATIONS



Leaderboard | 728 pixels x 90 pixels



Full Banner | 468 pixels x 60 pixels



Side Square
250 pixels x 250 pixels

(can be less than 250 high)



Skyscraper | 120 pixels x 600 pixels

Advertisement Design

We can design your advertisement if required.

Please provide:

- A logo
- Any images to be included in the ad
- Contact information to be included in the ad
- Any other key information you would like included.

Our design team will then put together a proof and send back to you for approval.

PLEASE NOTE

- Ads for our websites can either be a static jpeg or an animated gif. Unfortunately, we are unable to support Flash files.
- Many email programs do not display animated gifs properly, therefore we do not support animation for e-news. Ads for our e-news can only be static jpegs.
- Files must be smaller than 50 KB.

SUSTAINABLE COUNCILS 2011 SPONSORSHIP



SPONSORSHIP AND EXHIBITION OPPORTUNITIES FOR SUSTAINABLE COUNCILS 2011

Demonstrate your leadership in local government sustainability with a sponsorship package tailored to suit your needs.

Our sponsorship packages are designed to give you maximum impact for your budget and ensure you walk away from the event wholly satisfied with the leads you have generated over the two days.

For more information contact Great Southern Press on (03) 9248 5100 or email

sponsorships@sustainablecouncils.com.au